

- a. The identification of the business or center as a whole; and
 - b. Major tenant and street address range included within the center.
 - c. A freestanding sign shall be either a monument or directory type sign.
- (2) A minimum of ten percent (10%) of the sign area shall be devoted to the identification of the building or center by name.
 - (3) Freestanding monument signs or directory signs shall be placed perpendicular to approaching vehicular traffic. [See Figure 45.22 below.]

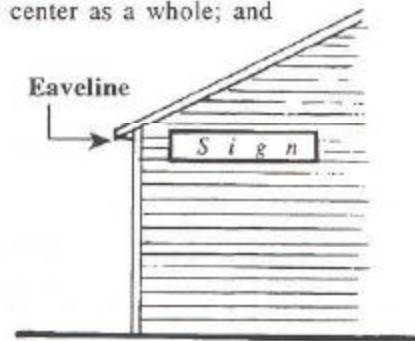


Figure 45.21 Wall Sign

§ 45-9-14 MINIMUM LIGHTING STANDARDS

(a) General Provisions



Figure 45.22

In order to facilitate vehicular and pedestrian safety, promote property security, and enhance the overall use of properties within this District, exterior site lighting shall be required for all permitted uses subject to site plan review.

(b) Illumination Levels for Exterior Site Lighting

Exterior lighting levels shall follow the recommended illumination levels found in the Illumination Engineering Society Lighting Handbook, most current edition.

(c) Design of External Light Fixtures

- (1) In order to minimize glare and other adverse effects associated with exterior lighting, all exterior lighting fixtures shall be of a design that provides for luminaire cutoffs with a total cutoff at an angle of seventy-five degrees (75°) from the vertical.
- (2) Further, all fixtures shall be positioned and/or installed in such a fashion as to prevent unwanted incidental illumination of abutting properties and streets. [See Figure 45.23: Design of External Lighting Fixtures.]

Figure 45.23 DESIGN OF EXTERNAL LIGHTING FIXTURES

